

TOWN OF ST. GERMAIN
OFFICE OF THE CLERK
P.O. BOX 7
ST. GERMAIN, WISCONSIN 54558
www.townofstgermain.org

MINUTES REGULAR SPECIAL TOWN BOARD MEETING: August 10, 2021

1. **Call to Order:** Chairman Tom Christensen called the meeting to order at 6:00 pm
2. **Roll Call, Establish a Quorum:** Jim Swenson, Brian Cooper, Tom Christensen, Ted Ritter, Kalisa Mortag along with Jeanna Vogel town treasurer and June Vogel town clerk are in Room 6 with St Germain Chamber board of directors (Penny Strom, Cheryl Kelsey, Phyllis O'Brien, Joanne Bauer, Marion Richard, Angela Foulks, Julaine Nampel, Larry Chamberlain, Ron Rhodes, Tom Christensen) and 1 community member
3. **Open Meeting Verification:** Mr Christensen noted that he had posted the meeting agenda at three locations in town on Monday, August 9, 2021 before 6:00 pm.
4. **Discussion /Action Items:**
 - a. **This is a joint meeting with the St. Germain Chamber Board of Directors to discuss our current Room Tax Program.** Review of Community Development and Room Tax expense accounts. Discussion by the town board and chamber board. Looking to develop a partnership for the town and chamber to work with the town in the best interest of residents and those visiting the area. Statute states room tax revenues are to be spent 70% tourism promotion and development. Discussion on advertising limit and how to redirect to tourism development to get a better return on dollars. The town will come up with a list of development and maintenance needs and present to the Chamber at a later date, with a meeting to see what the Chamber is able to help with from room tax money.
5. **Adjourn:** Mr Christensen adjourned the meeting at 7:03 pm

Town Clerk

Chairman

Supervisor

Supervisor

Supervisor

Supervisor